



For more information contact:

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Advertising with the Monroe County RC Club

What is the Monroe County R/C Club?

We are a not-for-profit organization which is dedicated to the enjoyment, education, and promotion of the radio-controlled model aircraft sport/hobby.

The MCRCC holds monthly business meetings which are held on the second Wednesday of each month.

Our club hosts a Website (<http://www.monroecountync.org/>) to share information about model aviation and club activities, attract new members, and support the hobby.

We write a monthly Newsletter reporting our club activities, upcoming events, and highlighting a club sponsor each month.

Our club membership is about eighty members strong.

We are seeking corporate and business sponsors to help maintain our leased flying site on Wylie Road on the north side of Bloomington, Indiana.



What is the cost and what do I get when advertising with the Monroe County RC Club?



A one-year MCRCC advertisement agreement costs \$100 which includes:

- A 2 ft. x 3 ft. advertisement sign, which is professionally produced by club members and posted on the Club Shelter.
- Your name and/or company name, address, phone numbers, e-mail, and URL link posted on the Monroe County RC Club Web site at <http://www.monroecountyrcc.org/>.
- An advertisement rendering included in the monthly Club Newsletter.

Provide us with a half page description or narrative of your business and we will include it in one of our monthly Newsletters.





July 2010 Edition

June Meeting Notes...

The June meeting of the Monroe County RC Club got underway at the club field right on time at 7:00:00 with twenty-nine members present. (Doherty had just on his watch it was watching the time carefully. New members Jerry Sanford, Ryan Rane, William Reiford, & Scott Donbrook were voted in. Please welcome them to the club & lend them a hand when you see them at the field.

Club president Mark Sexton talked about the recent passing of club vice-president Bruce Hoffman & how much Bruce meant to the club. Bruce's wife Leslie is planning a memorial get-together at the Hardin Ridge campground on Lake Monroe on October 9th. There was a very detailed three-part series on Bruce's illness in the Bloomington Herald Telephone newspaper. The club's annual award will be named for Bruce and a memorial plaque will be placed inside the shelter at the club field.

Jeff Self reported that attendance was down at this year's hill fly-in on June 5th because of the threat of bad weather. The rain missed the club field.

A good time was had by all who attended. Will Thomas put on another fantastic lunch spread with barbecued pork & chicken! The raffish had some nice prizes donated & Dave Trivensend did some training flights on a buddy-box. Jeff said the event lost money because of the weather threat & lower attendance but an anonymous donor stepped in and made a donation to take up the slack & put the event back in the black. Thanks to Jeff, Dennis Priesel, Carl Ward, & Willie T. for your

Meetings: (monthly) 2nd Wednesday at 7:00 p.m. **Charter:** Advanced Vision Correction
 1111 S. Lombard Ave., Bloomington, Indiana
Flying Site: 1 mile East of SR 27 on Wyle Road, Bloomington, IN
Website: <http://www.monroecountyrcc.org>

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No date has been selected yet for a work-day at the field to paint the shelter inside & out & Tim Mellett wants to get the shelter washed inside & out & the barn owls are raising a brood of chicks in the rafters. We don't want to mess with the birds! They are eating a lot of bugs that would otherwise be eating us.

Seven Donbrook reported that he had looked over the Southside Christian Church site where they are interested in having a flying demonstration on July 3rd. Seven says there are no power lines or houses in the way & an .60 size aircraft should be able to fly there. No time or other details were discussed.

Jeff Self announced that the club hat pin order should be in anytime now. The plan is to sell the pins, which look like mini R/C transmitters, for \$3.00 each.

Several of the club sponsors/advertisers have renewed for 2010. Look for an upcoming article on who they are, where they are located, & how the program works. These people are the ones keeping your club dues low and the grass cut!

Mark announced that he has spoken with several people about the full scale helicopter flying low & landing near the club field. They know where we are now & things should get back to normal but it's always a good idea to keep an eye out for any traffic while flying.

There was some discussion about having a Tuesday evening session on building & repairing

Local advertising exposes your company to hundreds of local people and businesses because:

- The advertising signs, Web site, and Newsletters are there year-round. It reaches people in Monroe, Morgan, Greene, Johnson, Owen, Lawrence, and Brown Counties.
- The advertising sign located on the Club Shelter exposes your company to pilots and visitors attending events including the Annual Air Show, numerous Club Fly-ins, and special events such as the International Miniature Aircraft Association and the Academy of Model Aeronautics Fly-ins.
- The Monroe County RC Club Web site and the club's monthly Newsletters reach hundreds of viewers each year.

We would like to thank you for considering an advertising sponsorship of the Monroe County R/C Club and we invite you to visit our flying site, ask questions, and possibly fly an aircraft on the "buddy box" system. Perhaps we can show you how to become an R/C pilot and join our club!

